

Letter from the Editor

Dear NASAP Member and Subscribers:

I thought that you would be interested in the entire process by which the *Individual Psychologist* is produced because it epitomizes a basic Adlerian tenet—social interest.

Each issue, of course, begins with various authors submitting manuscripts to our very capable Editor-In-Chief, Udelle Friedland. Udelle reads the manuscripts and forwards copies to at least two different members of the Editorial Board for reading and editing. This process results in a decision to publish or not to publish. Udelle then sends the edited manuscripts to me for further processing and publication.

An experienced typist receives the manuscripts next and they are re-typed with the corrections and transformed into an APA style manuscript. Next stop is the compositor who sets the type. The copy editor receives the manuscript next for proofreading and returns it to the compositor for the necessary corrections. After another proofreading the manuscript then goes to a photo print service company for the purpose of “shooting the manuscript” and preparation of negatives. The printer then takes the negatives and prints, collates, staples, and trims the journal.

During the process described above, a great deal more has been happening. Membership and subscription lists have been brought up to date, labels prepared, mailing envelopes printed, and everything made ready for mailing. After the printer delivers the finished journals, the mailing envelopes must be stuffed, sealed, and labelled. Then the 1,200 copies must be sorted by zip code number, bundled in numbers of 20 or fewer, and delivered to the Post Office for bulk mailing.

And, hopefully, you receive your *Individual Psychologist* and enjoy it. All of this results from an organized effort on the part of many, many persons who have been functioning in the social interest. Only the compositor and the printer receive money for the effort.

Cordially,

Hal McAbee